

Agenda

5. Clusterkonferenz Metall 2017

„Digitalisation – Chance and Challenge for Business“

Tuesday, 28.11.2017	
from 14.00	Individual arrival at hotel Wyndham Garden Hennigsdorf Berlin Address: Fontanestraße 110, 16761 Hennigsdorf
17.00	Meet and Greet at hotel lobby Cluster management meeting: Danish Technological Institute, Klaster Obróbki Metali and Cluster Metal Industry Brandenburg
18.00	Networking dinner at hotel Business and research experts from Denmark, Poland and Brandenburg
Wednesday, 29.11.2017	
09.30	5. Cluster Conference Metal Brandenburg see next page

5. Cluster Conference Metal 2017

„Digitalisation – Chance and Challenge for Business“

Wednesday, November 29th 2017
Stadtklubhaus Hennigsdorf
Edisonstraße 1, 16761 Hennigsdorf

09.30	Arrival of participants at Stadtklubhaus Hennigsdorf Poster exhibition with cooperation offers and with projects from the Innovation Award applicants
10.00	Welcome on behalf of all organisers <i>Prof. Dr.-Ing. Ulrich Berger</i> Cluster Spokesman Metall Brandenburg
10.10	Greetings N.N. City Mayor of Hennigsdorf <i>Dr. Steffen Kammradt, CEO</i> Brandenburg Invest WFBB
10.20	Address and ceremony Brandenburg Innovation Award 2017 <i>Albrecht Gerber</i> Minister for Economic Affairs and Energy
11.20	Current challenges of HR development in the modern steel industry <i>Katja Rex</i> Managing Director Human Resources and Social Affairs at Riva Group
11.40	Networking at Coffee Break

12.00	Panel discussion „Support and Challenges in a digital work environment“ <ul style="list-style-type: none"> ▪ N.N. ▪ Karsten Kruschke - CEO Die Blechprofis Kruschke GmbH ▪ Thorsten Ladwig - CEO FLAMMSYSCOMP GmbH & Co. KG ▪ Dr. Alexandra Bläsche - MASGF (Brandenburg ministry of labour) ▪ Olivier Höbel - District Manager IG Metall (Labour union) ▪ Sven Weickert - CEO UVB Berlin-Brandenburg (Business association) Moderation: Gerald Meyer	
12.50	Digital challenges – Current state and outlook in Brandenburg <i>Prof. Dr.-Ing. Ulrich Berger</i> Cluster Spokesman Metall Brandenburg	
13.00	Parallel EEN Matchmaking Event	Networking at business lunch
		Impulse – How can knowledge and competence in companies keep pace with current requirements? <i>Rudolf Kast Ambassador of Initiative Neue Qualität der Arbeit</i> Chairman demographie-netzwerk e.V.
		Impulse – Brandenburg enterprises and skilled workers on the way to work 4.0 - Current developments <i>Walter Krippendorf CEO IMU-Institut Berlin GmbH</i>
	Topic area 1 Internal communication and overall process responsibility as success conditions Moderation: Rudolf Kast	Topic area 2 Problems and solutions from operational experience Moderation: Walter Krippendorf
16.00	End of conference	